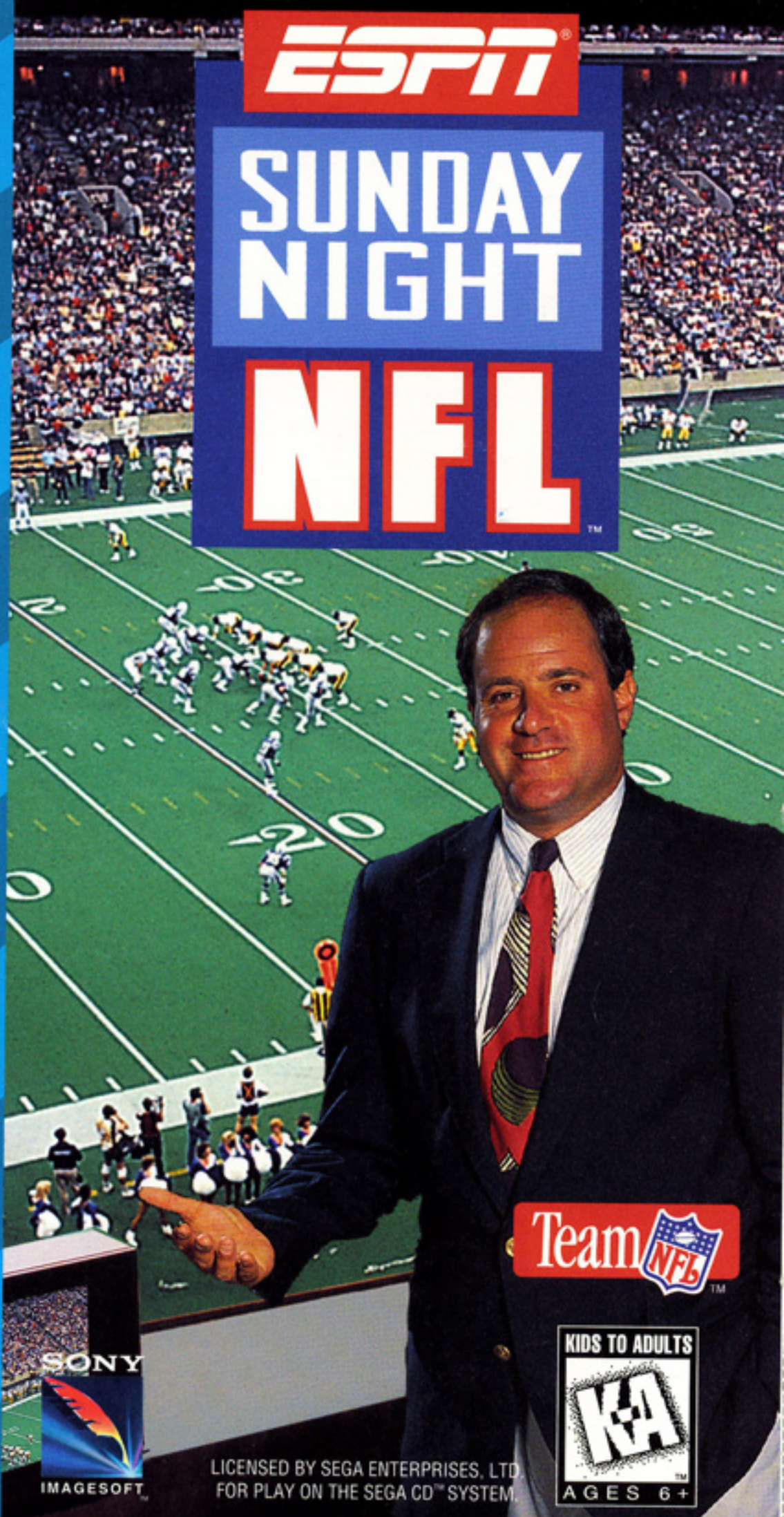


SEGA™

SEGA CD™



ESPN®

SUNDAY
NIGHT

NFL™

Team ™

SONY



IMAGESOFT™

LICENSED BY SEGA ENTERPRISES, LTD.
FOR PLAY ON THE SEGA CD™ SYSTEM.

KIDS TO ADULTS



AGES 6+



HANDLING YOUR SEGA CD

- The Sega CD Disc is intended for use exclusively with the Sega CD™ System.
- Do not bend it, crush it, or submerge it in liquids.
- Do not leave it in direct sunlight or near a radiator or other source of heat.
- Be sure to take an occasional recess during extended play, to rest yourself and the Sega CD Disc.
- **KEEP YOUR SEGA CD DISC CLEAN.** Always hold by the edges, and keep it in its case when not in use. Clean with a lint-free, soft dry cloth—wiping in straight lines from center to edge. Never use solvents or abrasive cleaners.

WARNING: READ BEFORE USING YOUR SEGA VIDEO GAME SYSTEM. A very small percentage of individuals may experience epileptic seizures when exposed to certain light patterns or flashing lights. Exposure to certain patterns or backgrounds on a television screen or while playing video games may induce an epileptic seizure in these individuals. Certain conditions may induce previously undetected epileptic symptoms even in persons who have no history of prior seizures or epilepsy. If you, or anyone in your family has an epileptic condition, consult your physician prior to playing. If you experience any of the following symptoms while playing a video game—dizziness, altered vision, eye or muscle twitches, loss of awareness, disorientation, any involuntary movement or convulsions—**IMMEDIATELY** discontinue use and consult your physician before resuming play.



ESPN Sunday Night NFL™ is distributed by Sony Imagesoft, 2400 Broadway, Suite 550, Santa Monica, CA 90404. Sony is a registered trademark of Sony Corporation. Imagesoft is a trademark of Sony Electronic Publishing Company © 1994 Sony Electronic Publishing Company. ESPN, SportsCenter and Sunday Night NFL are trademarks of ESPN, Inc. All rights reserved. Licensed in conjunction with Names International, Inc. and International Computer Group, Inc.

This product has been rated by the Entertainment Software Rating Board. For information about the ESRB rating, or to comment about the appropriateness of the rating, please contact the ESRB at 1-800-771-3772.

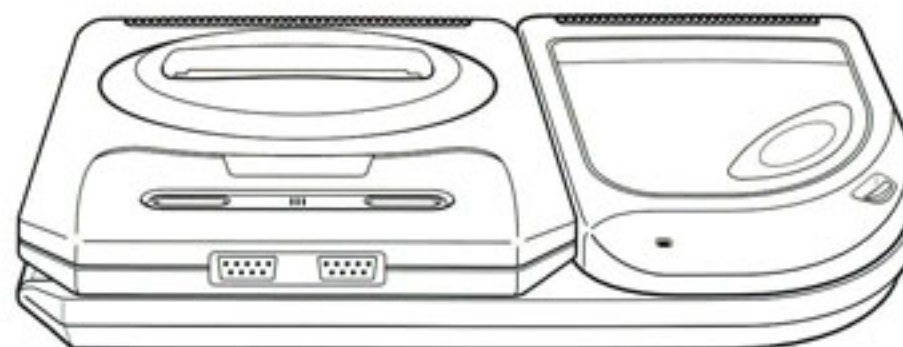


This official seal is your assurance that this product meets the highest quality standards of SEGA™. Buy games and accessories with this seal to be sure that they are compatible with the SEGA™ CD™ SYSTEM.



SET UP

1. For ESPN Sunday Night NFL, plug the Genesis Control Pad into the "Control 1" port on your Sega Genesis.
2. Make sure that there's no game cartridge in your Sega Genesis System and follow all Sega CD System directions to activate your Sega CD System.
3. If your system is already on, follow all Sega CD System directions to activate your Sega CD System.
4. If your Sega Genesis System is turned off, place the ESPN Sunday Night NFL game disc in the CD System with the label facing up, close the door and turn on your Sega Genesis System.
5. At the OPTIONS screen, you may select to have music and sound on or off. After making your selections, highlight EXIT and press the START button.



Warning to owners of projection televisions: Still pictures or images may cause permanent picture-tube damage or mark the phosphor of the CRT. Avoid repeated or extended use of video games on large-screen projection televisions.

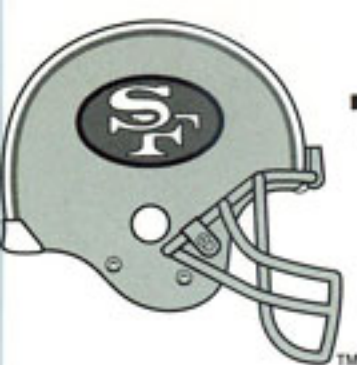


TABLE OF CONTENTS



ESPN Sunday Night NFL brings you the hardest hitting sport in the world right to your living room! Hosted by the irrepressible Chris Berman, ESPN Sunday Night NFL makes you the ultimate gridiron commander. Every team in the AFC and NFC is here for you to coach, play and take all the way to the Superbowl!

We've combined ease of use with an incredible selection of options and playing scenarios that make every game a fresh experience. ESPN Sunday Night NFL has all of the latest features and rule changes of real NFL games, including 2-point conversions after touchdowns and current rankings and ability comparisons. It's all waiting for you in the one video game guaranteed to turn a die-hard armchair quarterback into a master of the NFL!

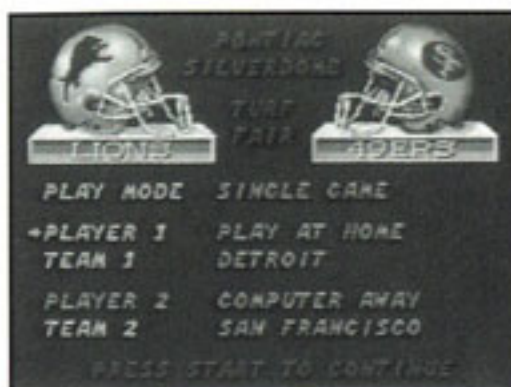


TABLE OF CONTENTS

Welcome to the NFL	3
Starting the Game	5
Options Screens	5-7
And Now, Chris Berman and ESPN SportsCenter	8
The Kickoff	9-10
The Play Choice Screen	11-12
Controller Functions	13-14
A Few More Points	15-18
Reference	19
Warranty Information	20
Official Merchandise	21-22



STARTING THE GAME



Insert the disc into your Sega CD and turn the machine on. Press the start button during the title screens to toggle through them until you reach the Main Option Screen. ESPN Sunday Night NFL features every team in both the

AFC and NFC. Choose which team you (player1), and your opponent (player 2 or the computer), will use at this stage.

NOTE: If there is only one controller plugged in to the Sega Genesis, player 2 is preset as a computer opponent.

OPTIONS SCREENS

Customize each game to your own style of play in this mode. You are given the following series of custom settings:

Play Mode: Single Game, 1994 Season, Random Season, Playoffs, Continue, Load Game, Save Game.

Player 1: Choices are: Play at Home, Play Away, Coach at Home, Coach Away (You pick plays only) Computer at Home, Computer Away (Computer does everything for you.)

Team 1: Choose which team you want to play. Each team shows a Skills Snapshot and which league and division it is in.



OPTIONS SCREENS

Player 2: Same options as above in 2-player game. Otherwise, the computer plays this opponent.

Team 2: Again, same as above . . .

The options for playing are:
1 Player - One person competes against the computer controlled team at home or away.

Head to head - Player 1 vs. Player 2.

Player vs. Coach - Player 1 vs. Player 2. Both players choose the plays, but Player 2 (as Coach) has the computer execute the called plays.

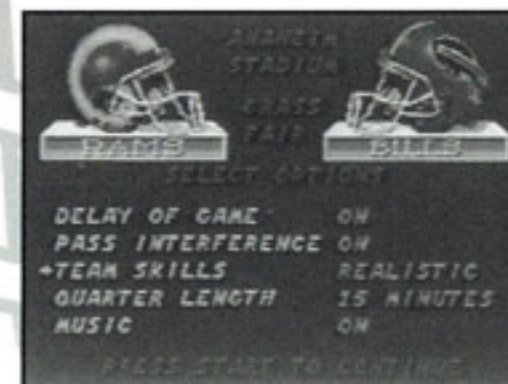
Coach vs. Coach - Player 1 vs. Player 2 - Both players only select the plays while the computer executes their choices automatically.

Coach vs. Computer - Player 1 vs. computer controlled team. Player 1 chooses the plays and the computer executes his selections.

At the top of the screen is the name of the stadium chosen for play and the surface of the playing field. These change as you play at home or away games.

NOTE: Some teams are known to perform better on turf than on grass.

Once your decisions are final, press the start button to move on to the next Options Menu.





OPTIONS SCREENS

The Select Options Menu screen offers the following choices to custom design your games:

Delay of Game: On/Off.

If you need more time to choose your plays/strategies, choose "off" under the Delay of Game options. This will allow you as much time as you need in between plays. When this option is "on", the player will have 40 seconds to pick his play and get the play started.

Pass Interference: On/Off.

If you do not trust the referee's judgement, especially on those crucial pass plays, then turn the Pass Interference option off (all other penalties apply). If you want the game to run its course, then leave the Pass Interference option on.

Team Skills: Each team has a preset value for a variety of skill levels. If you leave this option at the "Real" setting, these options come in to play. If, however, you set this at "Even", then the competing teams will have even statistical weight.

Quarter Length: Set the time for each quarter at 5, 10, or 15 minutes of regulation play.



AND NOW, CHRIS BERMAN AND ESPN SPORTSCENTER

Once you have determined the details of the game, Chris Berman will appear at the desk of ESPN SportsCenter to give you the details of the coming event. The mode that you chose to compete in determines the details of Chris' report. In all cases the team stats will be displayed to inform you (and your opponent) of the relative strengths and weaknesses of each team. Once the reports are completed, you'll go to the stadium for the coin toss.

ESPN TEAM COMPARISON			
	RAHS		BILLS
QB	88	84	84
RB	88	62	62
WR	88	61	61
OFF LINE	88	62	62
KICKER	88	95	95
MID LB	88	24	24
LB	88	41	61
DEF BACK	88	26	26
DEF LINE	88	43	40
PUNTER	88	65	65



Visiting team gets to choose Heads or Tails for the toss. The winner of the coin toss decides whether to Kick Off or receive the ball. After this has been determined, the game begins.



THE KICKOFF

All the legendary moves and tactics that have been shown over the years on ESPN Sunday Night NFL are now yours to command. The game of football will never be the same as you call the plays and make them happen! The Bump-and-Run Defense, the Halfback Option, the Fake-Punt Slant, they're all here with more special features to create the ultimate football challenge.

Unless there is a turnover, the receiving team begins the game on Offense and the kicking team begins at Defense. The Main Menu for plays appears between every down with the selection of plays. In the 2-player mode, once a defensive play has been selected, the screen shows a background field until your opponent has made his offensive selection. If the player on offense finishes his selection before the defensive play has been chosen, well, the defender has to do a little scrambling.

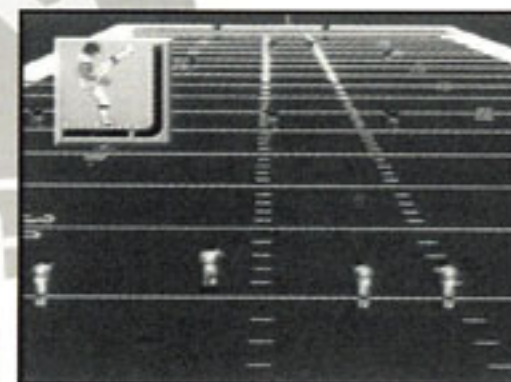
Once the Offense has made their selection, the game shifts over to the field for the play. At this point, your skills as a player take over as you try to outwit and out-score your opponent. If you chose the Coach or Computer Mode of play, the game itself takes over here and runs the play without your input.



THE KICKOFF

On Offense, you have four downs (series of plays) to advance the ball 10 yards. If you are successful, then you begin a new set of downs. Continue this process until you score a touchdown or a field goal. If you are unsuccessful at making the 10 yard minimum by the fourth down and you are out of field goal range, it is advisable to punt the ball to the Defense. The winner is the team that has scored the most points by the final whistle. If the game ends in a tie, then you have one extra quarter for a sudden death playoff. The first team to score in sudden death wins the game.

As with any sport, wild and unpredictable plays are known to happen. This game was designed to utilize all the possible plays in an unexpected manner to keep your opponent off guard. Try a fake kick once in a while to keep them on their toes.





THE PLAY CHOICE SCREEN



It may seem complicated at first, but once you have used it, it becomes second nature. This screen is split in two by the ESPN Stats bar. This bar flashes between the names of the teams and current score and the current quarter,

down and yardline that the ball is placed on. The upper time is the time remaining in the quarter and the lower time is the 40 second play clock. The status bar shows the number of time-outs for each team.

The top three screens are for the player on defense. Selections advance each column until your choice is made.

The bottom nine screens are for offensive play selection. **IMPORTANT NOTE:** The column that is flashing determines which button is effected. Once you have mastered maneuvering between the plays, no defender will be able to follow your play selection!



THE PLAY CHOICE SCREEN

The choices for Offense and Defense are formations first, then play selection. Certain formations should be determined by studying the placement of the team on the field, what down it is, and so on. Once the formation is determined, the player selects an appropriate play.

Once the Offensive player has chosen the play, the screen shifts to the live action playing of the game. Plays continue until each quarter ends. At the end of the second quarter is half-time. Chris Berman comes back to give a recap of the games events and prepares you for the second half. He returns at the end of the game to announce the final score and the appropriate standing of the teams that competed in his wrap-up of the game.

There is also an option to reselect the offensive play. It appears on the pause screen as reselect play. This option is only available on the formation selection; once a play has been picked and the team breaks out of the huddle, the play must be changed through an audible, or time-out.

TIME OUTS

Time Outs stop the clock until the ball is snapped on the following play. Press the start button to move to the next screen.



CONTROLLER FUNCTIONS

The various buttons on the controller have multiple functions in this game. Listed below are the controls for every stage of the game:

In Title Screens: Start button advances to the next screen.

In Main Options Screen:

B button: Pops up mode menu and selects the highlighted menu option.

Start button: Advances to next menu screen.

Up/Down on Control Pad: Moves the cursor.

Left/Right on Control Pad: Changes the current division when selecting the player's team.

In Sub-Options Screen:

B button: Cycle through options.

A button: Goes back to Main Options Screen.

Start button: Advances to next screen.



CONTROLLER FUNCTIONS

In Season Menus:

Start button: Play the game with the teams indicated by the helmets at the top.

B button: Selects option.

During Game Play:

OFFENSE

Left and Right Fire buttons: Select left or right direction of the play.

A, B & C buttons: Selects play.

A button: Calls up the audible, does a spin move and scans through the available receivers.

B button: Hikes the ball, activates the receivers, throws the ball, speed burst.

C button: Dives.

DEFENSE

Left/Right on the Control Pad: Cycles through plays

A, B, & C buttons: Selects play.

A & C buttons: dive/tackle.

A button: Gets the player closest to the ball.

B button: Gives a speed burst.

C button: Dives/Tackles.

A, B & C buttons: selects one of the audibles.



A FEW MORE POINTS

Passing: Your greatest weapon as a quarterback is the ability to choose your receiver. The targeted receiver automatically runs to where the ball is thrown until controller inputs are detected which send him in another direction. A receiver controlled by a gamer has a slight advantage over one controlled by the computer. Get a feel for moving the player after the ball is in the air.

Kicking: The player controls the kicker and executes each kick. There are three options for style of kick to choose from (use the one most appropriate for your team's position on the field).

A power meter shows up to register the force and direction of the kick. Touching the B button starts/stops the power bar (2 times), once for force, then for direction. There are three types of kicks to choose from when you perform a kickoff:

Deep Kick - this has a long hang time and allows your special teams players time to get down field and tackle the ball handler.

Squib Kick - short, low and straight, you want this kick when you don't want to risk a runback from your opponent.

Onside Kick - Use this when you want to risk "stealing" the kickoff from your opponent, but if he receives the kick safely, his team will have excellent field position.



A FEW MORE POINTS

Punting: Many conditions go in to the strategy and execution of punting in this game. Instead of having a generic punt option, there are several choices for the punting team. This allows you a better chance to place the ball (or fake out an opponent) in the best possible way. When you choose Kick from the playbook, several options for punting appear. Choose the one that best fits your team's position on the field or see if you can catch your opponent off guard with a fake! The same meter for the kick appears as does on the Kickoff mode.

No-Huddle Offense & Audibles: Once you have familiarized yourself with the playbook, you can run a No-Huddle Offense. This adds a level of play that will keep your defender guessing! When the playbook screen is shown, choose the No-Huddle option and go right back to the formation you previously ran. You audibilize from the line of scrimmage by pressing in the play sequences you have memorized from the playbook—before the play select comes up. This way, there is no possible way the defender can guess your play, and he'll have to scramble to cover your team. The code shown in the blue box in the corner of the Play Select Screen is the code needed to enter that play from the current formation. If the Offensive player runs the No-Huddle from the end of a play, the playbook will not be seen. Selecting No-Huddle is not necessary for calling audibles and is better used to give you the same play used on the last snap of the ball. All audibles use the last formation selected and so identical audible codes mean different plays based on the formation the team is in.

RAIDERS

10

20

30

40

50

40

30

20

10



A FEW MORE POINTS

Flip Plays: Players can flip the direction of the play they are running to offset a defensive strategy. This maneuver will force the defense to disguise its blitzes and adds another strategic element to the game play.

Length of the Game: You are able to set the length of the game for 20, 40 or 60 minutes. The game is played in quarters (5, 10, and 15 minutes, respectively), with a 2-minute warning before half-time and the end of game. Keep an eye on the time clock to make sure you maximize the amount of play time. The clock is stopped on a safety, a field goal, a change of possession, a time-out, an incomplete pass, a touchdown or a penalty. The clock is not stopped when a player runs out of bounds except in the final two minutes of the first half and the final five minutes of the last half.

Time Outs: Each team receives three time outs per half. Players can use time outs at any point during the game, however, time outs that are not used by the end of a half are cannot be used in the next half. Time outs cannot be called when a play is in progress. Use these strategically to utilize the game clock to your own advantage!

Penalties: You have the option to choose if penalties are part of the game or not. You may find it easier to learn the mechanics of the game with the setting off. After you have mastered the finer points of the game, try playing with it on. This definitely adds to the realistic feel of the game play.



A FEW MORE POINTS

Points: Listed below are the points that a team makes in the game:

Touchdown - 6 points. This occurs when a player breaks the plane of the defender's end zone while carrying or receiving the football.

Point After (Kick) - 1 point. After every touchdown, the scoring team is allowed a kick for an extra point.

Two-Point Conversion - 2 points. Instead of taking the kick, a team may opt to run or pass the ball into the end zone from the 3-yard line for a 2 point conversion and on the three yard line for an extra point attempt. This was formerly seen on collegiate level games prior to the 1994 season.

Field Goal - 3 points. When a team is close enough to the defender's end zone for this kick, yet too far to make a safe conversion from 4th down, they try for one of these. These usually determine the outcome of a game when the play goes into overtime.

Safety - 2 points. This is an uncommon event. It takes place when a defender tackles an offensive player (or makes him run out of bounds) in the end zone. The team that scores the safety receives the ball on the next set of downs by a special Punt-style kickoff.



REFERENCE

Glossary of Abbreviations of Positions:

C - Center
 RG - Right Guard
 RT - Right Tackle
 RE - Right End
 LT - Left Tackle
 LG - Left Guard
 LE - Left End
 TE - Tight End
 QB - Quarterback
 RB - Running Back
 FB - Fullback
 WR - Wide Receiver
 K - Kicker
 P - Punter
 KR - Kick Returner
 PR - Punt Returner
 LOLB - Left Outside Linebacker
 ROLB - Right Outside Linebacker
 LILB - Left Inside Linebacker
 RILB - Right Inside Linebacker
 SS - Strong Safety
 FS - Free Safety
 DB - Defensive back
 RCB - Right Cornerback
 LCB - Left Cornerback



WARRANTY INFORMATION

LIMITED WARRANTY SONY IMAGESOFT WARRANTY

Sony Imagesoft warrants to the original purchaser of this Sony Imagesoft product that this Game Cartridge is free from defects in material and workmanship for a period of ninety (90) days from the date of purchase. This Sony Imagesoft product is sold "as is," without expressed or implied warranty of any kind, and Sony Imagesoft is not liable for any losses or damages of any kind resulting from the use of this product. Sony Imagesoft agrees for a period of ninety (90) days to either repair or replace, at its option, free of charge, the Sony Imagesoft product. Send product postage paid, along with dated proof of purchase, to the address shown below.

This warranty shall not be applicable and shall be void if the defect in the Sony Imagesoft product has arisen through abuse, unreasonable use, mistreatment or neglect. THIS WARRANTY IS IN LIEU OF ALL OTHER WARRANTIES AND NO OTHER REPRESENTATIONS OR CLAIMS OF ANY NATURE SHALL BE BINDING ON OR OBLIGATE SONY IMAGESOFT. ANY IMPLIED WARRANTIES APPLICABLE TO THIS SOFTWARE PRODUCT, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, ARE LIMITED TO THE NINETY (90) DAY PERIOD DESCRIBED ABOVE. IN NO EVENT WILL SONY IMAGESOFT BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM POSSESSION, USE OR MALFUNCTION OF THE SONY IMAGESOFT SOFTWARE PRODUCT.

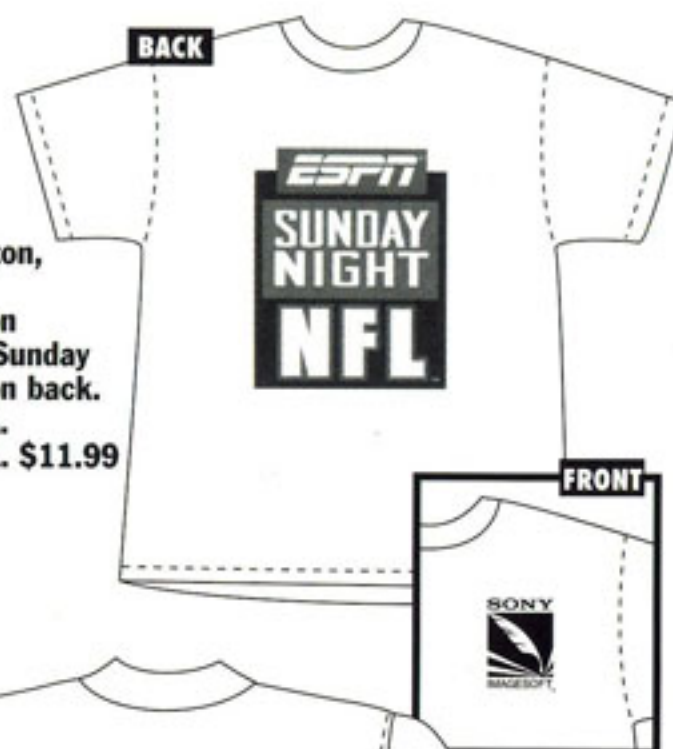
Some states do not allow limitations as to how long an implied warranty lasts and/or exclusions of liability may not apply to you. This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

Customer Service (310) 449-2393

Patents: U.S. #'s 4,442,486/4,454,594/4,462,076; Europe # 80244; Canada #'s 1,183,276/1,082,351; Hong Kong # 88-4302; Germany # 2,609,826; Singapore # 88-155; U.K. # 1,535,999; France # 1,607,029; Japan # 1,632,396.

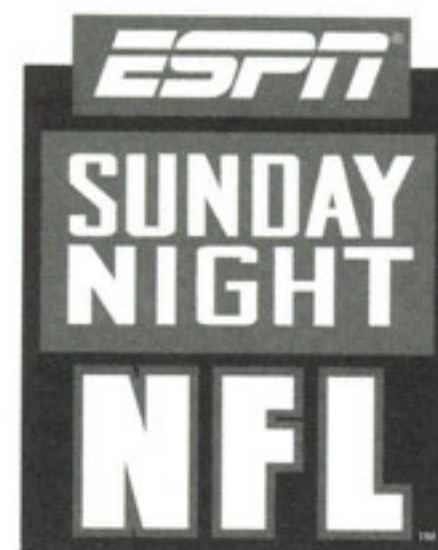
T-Shirt

White, 100% heavyweight cotton, with full-color Imagesoft logo on front and ESPN Sunday Night NFL logo on back. Made in the USA. Sizes: Adult L,XL. \$11.99



Sweatshirt

White, 100% heavyweight cotton fleece, with full-color Imagesoft logo on front and ESPN Sunday Night NFL logo on back. Made in the USA. Sizes: Adult M,L,XL. \$24.99



Cap

Two-toned cap with full-color embroidered logo. Imported. One size fits all. \$11.99

To order, please send a check or money order for the amount of your purchase, plus \$5.00 shipping and handling to:

SONY
SIGNATURES™

Sony Signatures
ESPN SUNDAY NIGHT NFL OFFER
P.O. Box 4000
5152 Columbia Drive
Carrollton, GA 30117

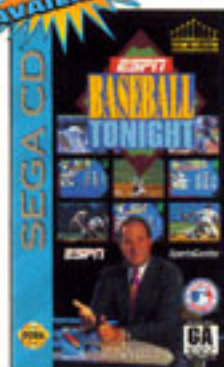
SONY
IMAGESOFT™

Allow 4-6 weeks for delivery. Offer valid in U.S. only. Offer good while supplies last and expires 12/31/95.

Sony Signatures is a trademark of Sony. ESPN Sunday Night NFL™ is distributed by Sony Imagesoft, 2400 Broadway, Suite 550, Santa Monica, CA 90404. Sony is a registered trademark of Sony Corporation. Imagesoft is a trademark of Sony Electronic Publishing Company. ©1994 Sony Electronic Publishing Company. ESPN, SportsCenter and Sunday Night NFL are trademarks of ESPN, Inc. All Rights Reserved. Licensed in conjunction with Names International, Inc. and International Computer Group, Inc. © 1994, Little Caesars Enterprises Inc.

Look for these other great ESPN titles for the Sega CD

NOW AVAILABLE



- Choose from all 28 Major League teams and stadiums
- Over 10 minutes of video highlights
- Full season league competition, plus American and National League LCS and World Series



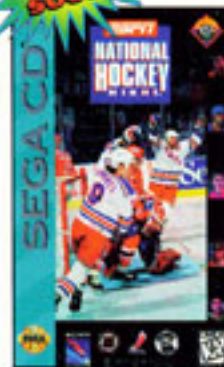
COMING SOON



- Choose from 81 of the hottest players in the NBA from all 27 teams
- Take it to the hoop with the likes of Hakeem Olajuwon, Patrick Ewing, Shawn Kemp and Karl Malone
- Exclusive streetball mode featuring 12 outdoor venues from around the world



COMING SOON



- All the real players in the NHL® with their up-to-date stats
- For the first time ever you can play from two different perspectives at any point in the game
- Unique NHL® skills challenge including fastest man and shoot-out competition
- Ultra-realistic checking, including poke and body checks



LICENSED BY SEGA ENTERPRISES, LTD. FOR PLAY ON THE SEGA CD™ SYSTEM.

SEGA AND SEGA CD ARE TRADEMARKS OF SEGA ENTERPRISES, LTD. ALL RIGHTS RESERVED.

ESPN Sunday Night NFL™ distributed by Sony Imagesoft, 2400 Broadway, Suite 550, Santa Monica, CA 90404. Sony Imagesoft and Imagesoft are trademarks of Sony Electronic Publishing Company. ©1993 Sony Electronic Publishing Company. ESPN, SportsCenter, and ESPN Sunday Night NFL are trademarks of ESPN, Inc. All rights reserved. Licensed in conjunction with Names International, Inc. and International Computer Group, Inc.

Manufactured in the U.S.A.